



June 14 Branch *Special Meeting*
FUTURE DIRECTION OF TWIN RIVERS BRANCH
 10:00 – 2:00, New Bern Library

AGENDA

<u>TOPIC</u>	<u>PRESENTER</u>	<u>TIME ALLOTTED</u>
Welcome and Introductions	Mary Peterson	5 min.
Why this Special Meeting and Review of the Day	Judy Balsanek	5 min.
“State of the Branch” Marketing Task Force Report dated 2.25.14 Financial Report	Theresa Harrigan Ginny Mattern	15 min. 10 min.
AAUW “101” Mission, Value Promise, Issues, What We Do	Mary Peterson	10 min.
Group Activity: Recommitment to the Branch Create Twin Rivers Branch <u>Vision</u> What would a <i>Vibrant</i> Branch look like? What are we aiming for?	Facilitator	30 min.
Group Activity: Membership Growth Identify What We Have to Market Why did you join AAUW? Why would you stay? Identify What We Could Improve What would it take for you to invite people to join?	Facilitator	30 min.
LUNCH BREAK	LUNCH BREAK	30 min.
Group Activity: Develop 2014 – 2015 Branch Goals	Facilitator	30 min.
Group Activity: Create Actions to Achieve Each Goal Divide into smaller groups assigned to a specific goal. Brainstorm Actions for each Goal. Share with group.	Facilitator	45 min.
Next Steps: Decide Implementation Strategies & Responsibilities Member Sign-up/Schedule Meetings: 2014 – 2015 Program Planning Membership/Marketing Branch Secretary Position Vacancy	Mary Peterson	10 min.
Announcements and Wrap-up	Mary Peterson	5 min.